

Work Experience

DAWN LEONARD DESIGN Owner: Greensboro, NC

> Freelance design work on client projects from start to finish including consulting, digital/web design and development on various platforms and CMS, e-commerce, logo design and print projects. January 2014 - present

GUILFORD COLLEGE Part-Time Faculty, Yoga Instructor; Greensboro, NC

> Teaching three, 1-credit, 75-minute PE classes; 5 classes per week. Includes instruction on asana, pranayama, and philosophy. August 2010 - present

FIRST PRESBYTERIAN CHURCH Online Media Manager: Greensboro, NC

> Management of the 3000+ member church's 3 weekly email newsletters (design and content); design of new CMS website and development collaboration; daily content management of website; social media

management; print layout. May 2011 - January 2014

URBAN HARVEST Co-Founder: Greensboro, NC

> Initiated the development of an urban ag non-profit from start-up including recruiting managing members, clients and organizing people and resources to become a cohesive non-profit. September 2008 - June 2011

GROWING POWER Intern: Milwaukee. WI

Daily maintenance of an urban farm; feeding animals; bee keeping;

planting and plant maintenance. June-July 2009

MADMONK INTERACTIVE Interactive Designer; Greensboro, NC

Design and development of interactive websites and web applications; web

strategy and architecture; project and production management.

September 2007 - May 2009

GALTELLI DESIGN Graphic Designer; Greensboro, NC

> Design and production of printed and web material, Flash and HTML coding, creation of databases, project management.

July 2005 - September 2007

U.S. PEACE CORPS Youth at Risk/ IT Advisor; Mandeville, Jamaica

> Manchester Health Department; Adolescent Care Centre Facilitating the development of an adolescent clinic and club; teaching and monitoring

computer use. July 2003 - December 2004

Education

TRIAD YOGA INSTITUTE Greensboro, North Carolina

Yoga Alliance 200-hr RYT certification. 2007-2008

Continuing Education and 500-hr Teacher Training Modules

95 hours. September 2007- present

IOWA STATE UNIVERSITY Ames, Iowa; College of Design

Bachelor of Fine Arts, emphasis in graphic design

Minor in music, emphasis in oboe performance. 1998-2002

References

REBECCA RUSH The Olio rrush@theolio.com

ANN ALEXANDER First Presbyterian Church aalexander@fpcgreensboro.org JERRY LEIMENSTOLL Ramsay Leimenstoll, Architect jleimenstoll@triad.rr.com